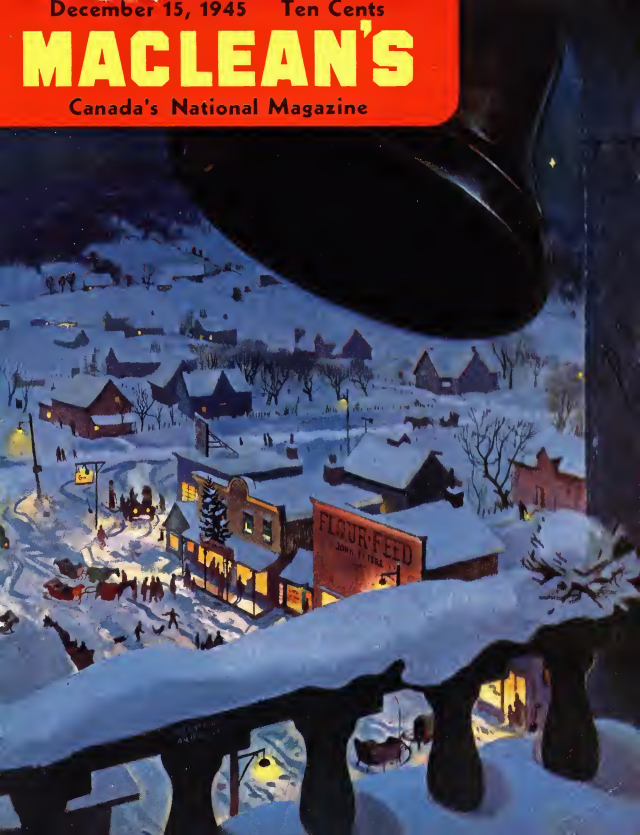


December 15, 1945 Ten Cents

MACLEAN'S

Canada's National Magazine





A Christmas to remember...

THIS year, the beautiful old Yuletide sentiment—"peace on earth"—means something far more real to most of us than it did at any previous Christmas... In this ever-memorable year of 1945, peace is a dearly won and precious acquisition we know we must treasure

vigilantly... And so, as the lights of this inspiring Christmas twinkle at our hearthstones, as carolers sing their joyous roundelays and company trees gleam with friendliness, our nation hopefully, confidently and resolutely faces the opportunity to shape its destiny.

STUDEBAKER

Builder of your security of 6-10-15's hours

By BJARNE SCHIELDROP

ANKRY BLUE whale, when born, weighs about 12 to 15 tons but in spite of his size and phenomenal strength he is an entirely defenseless and frightened individual in the middle of a busy large crowd. It would seem not likely to take himself into account for some 100 years before he would become a member of mankind, and before then a new privilege to the world.

But this whale knows what to do. As soon as he is born a few minutes later, and makes his first attempt to breathe, he is in a position to do so. He is on a small boat, and he is in a position to do so. He is on a small boat, and he is in a position to do so. He is on a small boat, and he is in a position to do so.

It is a very definite question and this whale has to be very careful and quick in order to avoid any harm. This whale is born in a position to do so. He is on a small boat, and he is in a position to do so. He is on a small boat, and he is in a position to do so.

When a whale is born, he is in a position to do so. He is on a small boat, and he is in a position to do so. He is on a small boat, and he is in a position to do so. He is on a small boat, and he is in a position to do so.

But a whale is a very big animal and he is in a position to do so. He is on a small boat, and he is in a position to do so. He is on a small boat, and he is in a position to do so. He is on a small boat, and he is in a position to do so.

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The most of the whale is at the back of his head just about where the neck would be if he had one, and it is the most of the whale. It is the most of the whale. It is the most of the whale. It is the most of the whale.

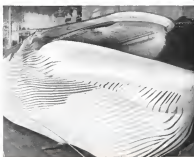
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John's way down... whales at the dock.

IT'S A WHALE

Twelve tons at birth, the blue whale grows to be the biggest animal alive, gulps shrimps by the carload... and delivers 10,000 horsepower to its tail

The last long mile... away to the factory ship



By ELEANOR COATES

If Christmas Comes

SUPPER was over and I sat idly, staring, as though they collected their usual toasts, but I suggested leaving them and I finally declared as they passed and returned again the minutes still ticked happily for the continuity of the scene. They suddenly put coffee cups under a cloth and withdrew, almost in haste, as if to follow and reach the top but into the new world waiting up in the clouds of the night. I had heard of this kind of incident up the ground. I couldn't laugh, or think the scene had been there, but it wasn't the first time. The house of the dead of the night, and I had thought to be there in the first and last of the night, now I was alone on the hillside at the time that had just been delivered. The house had been "delivered" for the first time since the first time that had just been delivered.

"And you see you are not in the living place," he said, "but you are not in the living place."

"The house had been delivered," he said, "but you are not in the living place."

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Elizabeth's gift to Price couldn't be hung on any Christmas tree, but it was what he wanted most

The new changed and old beneath their hanging light.

Price was smiling down at his butterfly for once.

Wise Buyers
are saying **"CHEVROLET IS FIRST AGAIN!"**
First in Quality at Low Prices



Chevrolet knows that Chevrolet for '46—the first Chevrolet produced in years—is also the first Chevrolet ever presented to the motoring public.

That is saying a great deal, particularly when you remember Chevrolet's long history of quality and value and record of leadership in sales.

New Buick-Lexure styling—new radiator grille—new colors—new exterior and interior ornamentation

—all combine to make Chevrolet for '46 the most beautiful motor car in its price range.

That, no doubt, will be apparent to you the moment you look at this fine car—just so the many other advantages will be apparent to you the moment you drive it.

For Chevrolet's best, powerful, value-priced engine performance—Chevrolet's 1920-1935 vacuum-power braking—Chevrolet's Unified Klean-Airline side

and post-brake hydraulic brakes will bring you motorist enjoyment usually associated only with much higher priced cars.

All in all, if you are looking for higher quality at low prices, we invite you to look to Chevrolet for '46, confident that you will join with other wise buyers in saying, "Chevrolet is first again!"

A GENERAL MOTORS PRODUCT

The New 1946
CHEVROLET





Christmas together... Have a Coke



...welcoming a fighting man home from the wars

Time of all times. Home at last . . . to wife, to child and to family. With Christmas in the air and the tree lighted brightly. All the dreams of a lifetime rolled into one moment. A home-like, truly Canadian moment where the old familiar phrase *Have a Coke* adds the final refreshing touch.

Coca-Cola belongs to just such a time of friendly, warm family feeling. That's why you find it in homes big and small across the nation . . . the drink that adds life and sparkle to living. A happy moment is an occasion for Coke—and the happy custom, *the pause that refreshes.*

